

Toledo Roadrunners Advertising Options

Race Inserts in Footprints (TRRC newsletter) and on the Website Calendar

Race inserts must be prepaid. Cost for insertion is \$50 for **each month's issue**. Inserts are due by noon on the Tuesday before each collation date. Collation dates are the last Thursday of each month. Please provide 1000 hard copies to Print All, 2375 Dorr Street in Toledo on or before noon **on the Tuesday before each collation date**. Do not fold or staple inserts. The only insert size accepted is 8 1/2 X 11.

You can have your race listing with an electronic entry form posted on the TRRC website as part of your insertion package. Send an electronic copy (PDF preferred) of your race form to the Webmaster address: Webmaster@toledoroadrunners.org. Note: This is a separate process **from that of** the physical inserts.

Make payment to Toledo Roadrunners **Club** (Please note the name of the race and its date in the memo area on your check!) and deliver it with the copies to Print All. You can also deliver copies to Print All and mail your payment separately to Stan Root, Treasurer, at:

Stan Root

Toledo Roadrunners Club

9574 Sheffield Road

Perrysburg, OH 43551

Contact Tim Connors (tfco@bex.net, 419-868-1082), Circulation Coordinator, or Lois Berkowitz, (lberkowitz@toast.net, 734-556-0809), Newsletter Editor, with questions.

Basic information on Website Calendar only

As a service to our community we will post basic information about your race on our website calendar free of charge. We will not post forms or attachments. We also reserve the right to refuse events that do not embody our mission or that are not local to our membership. Please send your basic information to form to the Webmaster address: Webmaster@toledoroadrunners.org

Advertising in *Footprints* newsletter only

¼ page = \$320/year

½ page = \$625/year

Full page = \$1000/year

1-6 mo. ad, ½ of the above rates

Note: Advertisements must be running related - if there is a question, the TRRC board will make a determination. Your copy should be print-ready i.e., downloadable directly to the newsletter software.

Advertisements in Footprints are not designed for race applications, but for longer periods of time. Race inserts should be submitted as stated in the area "Race Inserts in **Footprints**" above. Please contact Lois Berkowitz with your request and ad copy at: lberkowitz@toast.net or 734-556-0809. 7-12 mo., ad, full price as above. I.e., ¼ page for 7 mo. Or more = \$320.

Cost should be prepaid, with check made payable to Toledo Roadrunners and mailed to Stan Root (address above). If the cost requires an invoice prior to payment, contact Stan Root prior to collation to make arrangements. Only prepaid items will be advertised.