

Toledo Roadrunners Advertising Options

Race Inserts in Footprints (TRRC newsletter) and on the Website Calendar

Race inserts must be prepaid through Runsignup by the 20th of each month to be included in *Footprints*. Cost for insertion is \$50 for each month's issue. A PDF must be provided to lberkowitzfifty5@gmail.com for insertion in the electronic newsletter. Hard copy inserts are due by noon on the Tuesday before each collation date. Collation dates are the last Thursday of each month.

For insertion of hard copies in our paper newsletter, please provide 600 hard copies to Mail It Corp (419-249-4848), 380 S Erie St, Toledo, OH 43604 on or before noon on the Tuesday before each collation date. Do not fold or staple inserts. The only insert size accepted is 8 1/2 X 11. **You can also work with Mail-it Corp to print the hard copies for a fee.**

You can have your race listing with an electronic entry form posted on the TRRC website as part of your insertion package. Send an email with race information (start time, location, etc), electronic race form (PDF preferred) or a link to the race signup to Webmaster@toledoroadrunners.org. Note: This is a separate process from that of the physical inserts.

Note that payment must be completed through Runsignup at

<https://runsignup.com/Club/Store/OH/Maumee/ToledoRoadrunnersClub> before this process begins. **Additional information can be found by clicking the link.** Contact Lois Berkowitz, (lberkowitzfifty5@gmail.com, 734-556-0809), Newsletter Editor, with questions.

Basic information on Website Calendar only (No charge)

As a service to our community we will post basic information about your race on our website calendar free of charge. We will not post forms, links or attachments. We also reserve the right to refuse events that do not embody our mission or that are not local to our membership. Please send your basic information form to Webmaster@toledoroadrunners.org

Advertising in Footprints newsletter only

1/4 page = \$320/year

1/2 page = \$625/year

Full page = \$1000/year

1-6 mo. ad, 1/2 of the above rates

Note: Advertisements must be running related - if there is a question, the TRRC board will make a determination. Your copy should be print-ready i.e., downloadable directly to publisher

Advertisements in Footprints are not designed for race applications, but for longer periods of time. Race inserts should be submitted as stated in the area "Race Inserts in Footprints" above. Please contact Lois Berkowitz with your request and ad copy at: lberkowitzfifty5@gmail.com or 734-556-0809.

Cost should be prepaid, with check made payable to Toledo Roadrunners and mailed to Stan Root.

Toledo Roadrunners Club
9574 Sheffield Road
Perrysburg, OH 43551

If the cost requires an invoice prior to payment, contact Stan Root prior to collation to make arrangements. Only prepaid items will be advertised.